

# Richard T. Kramer

Product Designer with a passion for Visual Design, Design Systems and building Products at scale.

## Experience

### Senior Product Designer • Bill • 2019 - 2023

Led design of the Trinity Design System translating the existing Bill product experience into tools that enabled Product Design at scale.

- Aligned product design teams by crafting the visual design language, style tokens, components, templates, and documentation for the Design System.
- Improved design to development time by building easy to use Figma toolkits helping designers move faster.
- Guided development on component builds ensuring adherence to component specs, and requirements.
- Collaborated with product teams using the Design System resulting in a more unified end-to-end user experience.
- Maintained Design System support channels facilitating engagement and adoption with Product teams.

### Senior UI Designer • EVERFI • 2017 - 2019

Led the design of the Foundry Design System resulting in a more streamlined design-to-development process, and a more cohesive user experience.

- Improved design to development workflows by aligning product designers on a shared visual design language, and UI Patterns.
- Guided designers and developers by creating comprehensive Design System documentation and specs.
- Improved consistency of the user experience through collaboration with product teams to use the Design System to create end-to-end solutions.

### Senior UI Designer • PresenceLearning • 2015 - 2017

Evolved the PresenceLearning UI visual language fostering a more consistent, scalable, and on-brand user experience.

- Drove visual design consistency by creating a cohesive visual language and style guide based on the existing brand.
- Contributed to overall visual consistency by working with product designers to translate complex wireframes into visual experiences.
- Improved design to development handoff of page designs by writing detailed UI specifications and creating prototypes.

## Previous Roles

- Product Designer at Hightail
- Art Director for AOL Mail
- Visual Designer at Yahoo!
- Visual Designer at CafePress

## Skills

Visual Design  
UI Design  
Design Systems  
Design Patterns  
User Centered Design  
Design Research  
Information Architecture  
Prototyping  
Collaboration  
Project Management

## Tools

Figma  
Adobe Creative Suite  
HTML / CSS  
Javascript

## Education

**Bachelor of Fine Arts**  
Cal State East Bay


**Associate of Arts  
Graphic Design**  
De Anza College

## Contact

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